

SUPER BOWL TOUR

NEW ORLEANS

2013

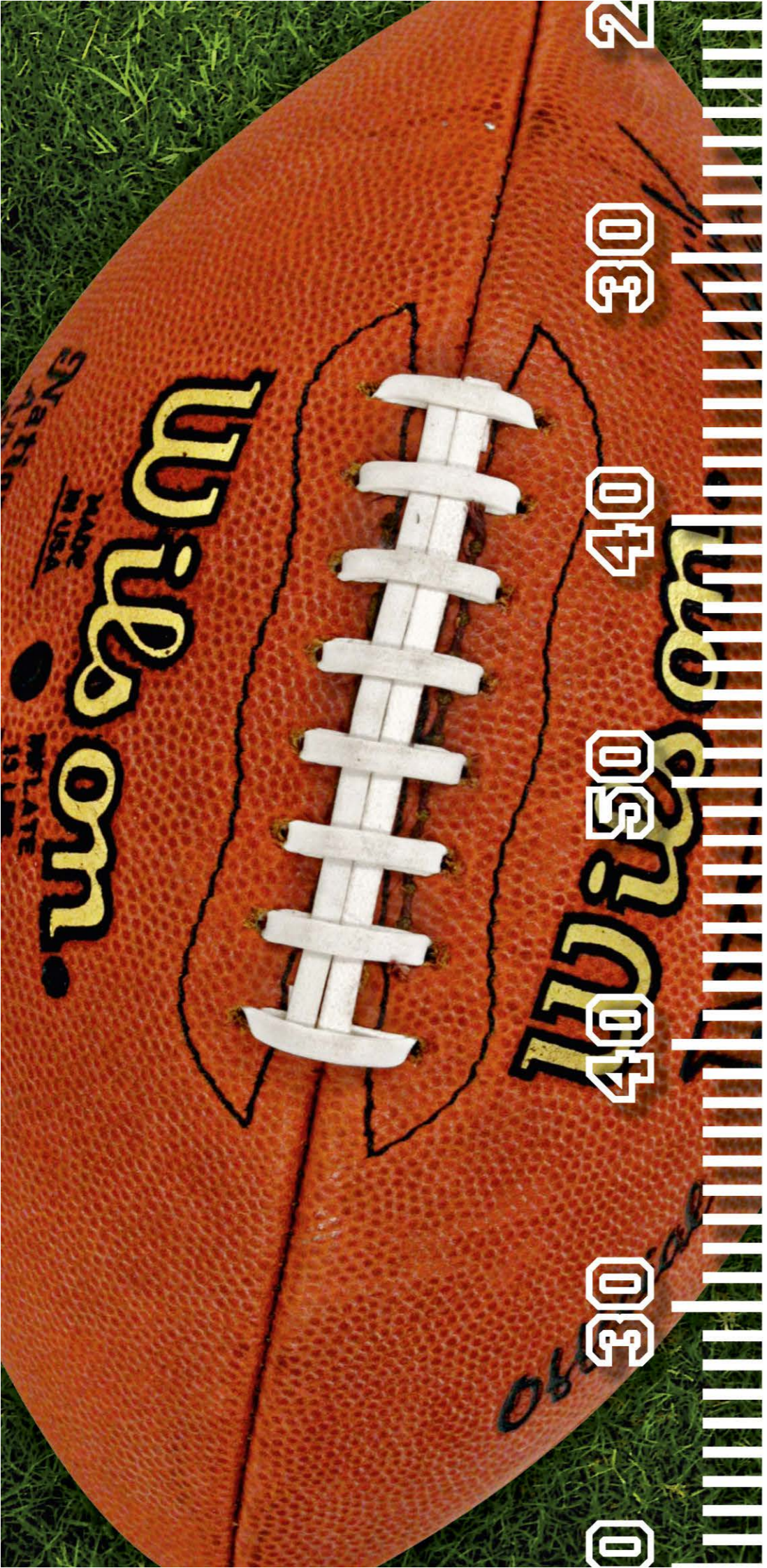
Ever wanted to be a part of the **BIGGEST SPORTING EVENT** in America?

We can make that happen!



THIS AMAZING EXPERIENCE IS PROUDLY BROUGHT TO YOU BY **COLLINGWOOD** IN CONJUNCTION WITH **CM ULTIMATE EVENTS**





Collingwood Football Club, in conjunction with CM Ultimate Events, has your Ultimate Super Bowl Tour covered



CM Ultimate Events has been taking sports enthusiasts to the Super Bowl for years and have fine tuned it so your experience is second to none.

From interactive experiences to hanging with celebrities and sports stars to the game itself, nothing is overlooked. Just relax, enjoy the party atmosphere and revel in the excitement of all that is Super Bowl.

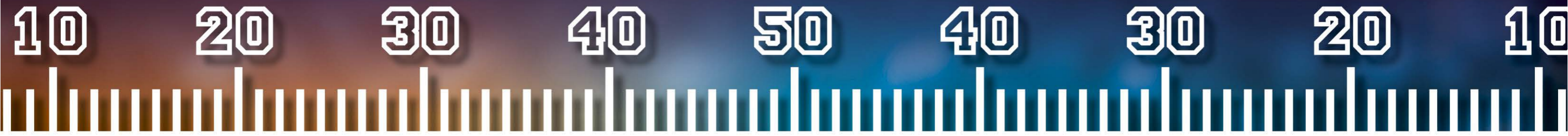


THIS AMAZING EXPERIENCE IS PROUDLY BROUGHT TO YOU BY COLLINGWOOD IN CONJUNCTION WITH CM ULTIMATE EVENTS

New Orleans, the **historical** and **cultural** hub of America ...

Hosting its 10th Super Bowl, New Orleans will certainly bring on the atmosphere.

A brilliant mosaic of food, culture and music will have you amongst the atmosphere New Orleans is famous for. Staying at The 5 star Marriott Downtown you are centrally located to the Mercedes Superdome and the excitement of Bourbon Street.





Explore the NFL Experience



The NFL Experience is the most exciting continuous event surrounding Super Bowl XLVII

Pro Football's interactive theme park offering participatory games, displays, entertainment attractions, free autograph sessions and the largest football memorabilia show ever.

Join in and show off your skills just like the pros or meet your favourite player!





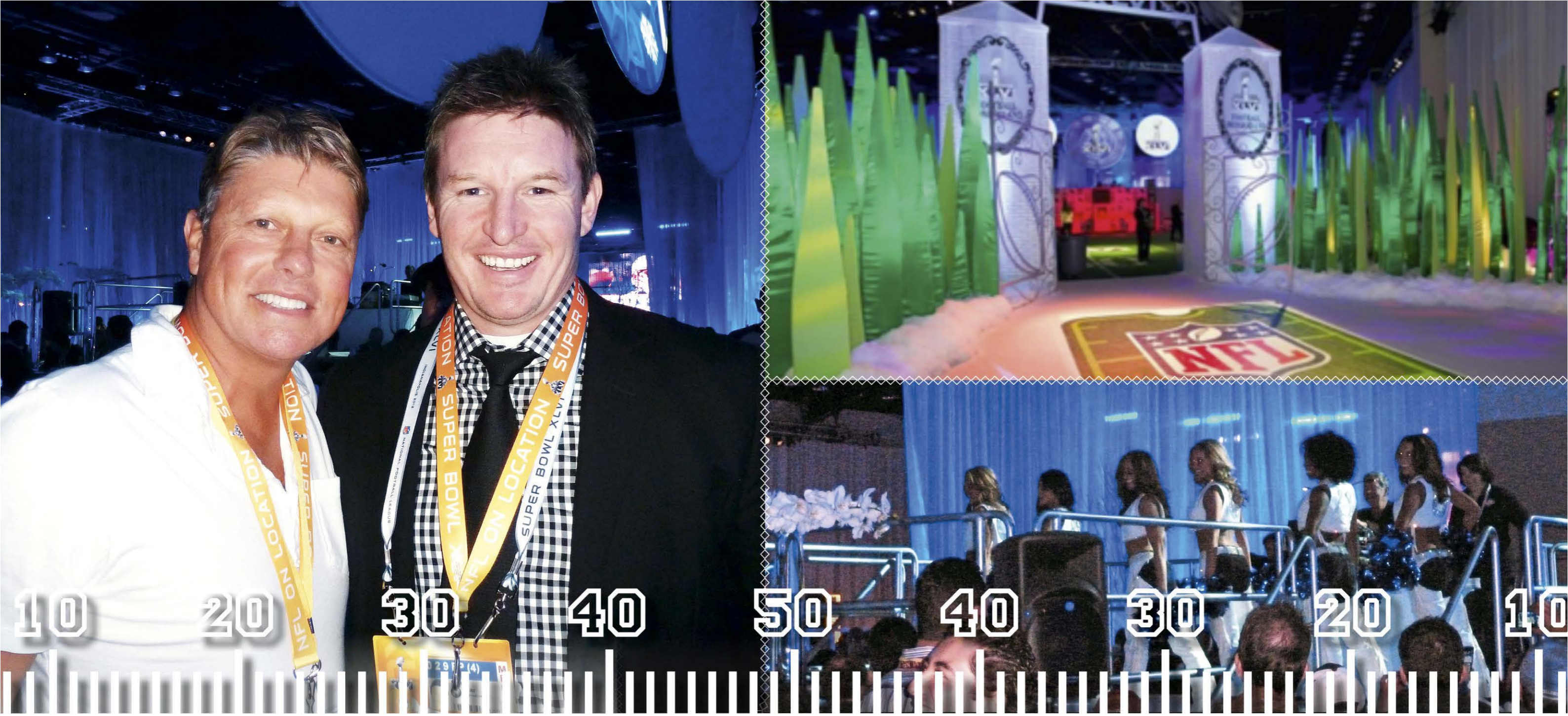
The MVA Awards

CM Ultimate Events has initiated a new Awards Party for Australian Sports Stars living and competing overseas, with a major emphasis on America.

The Most Valuable Australian (MVA) Awards will be presented at an Australian-themed Awards Event on the eve of the Super Bowl each year, with the inaugural MVA Awards kicking off in New Orleans on Saturday 2 February 2013.

THE MVAs





Super Bowl **VIP** Game Day Hospitality Experience

Enjoy the build up to the big game at the only in-groups VIP hospitality function.

For 3 hours pre-game and 2 hours post-game, soak in the hype with gourmet food, premium top shelf open bar and interactive entertainment elements. Have a chat to some of the NFL players and enjoy the energetic routines of the New Orleans Saints Cheerleaders.





The best seats in the House

You won't miss a play when you experience Super Bowl XLVII from your premium 100-200 Level seating between the 20s.

Be among the big hits, long throws and amazing touchdowns as well as front and centre for the big Half Time Show; headlined by Madonna in 2012.





Guaranteed On-Field Access

Join the 2013 Super Bowl
Champions on the ground directly
after the final siren sounds.

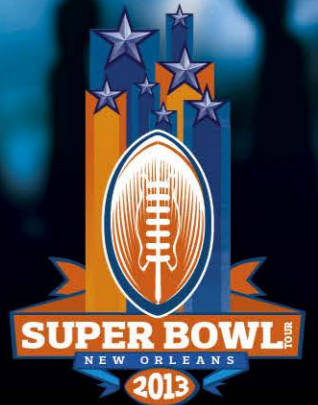
Savour the atmosphere, celebrate the
Super Bowl and "Tebow" in the endzone
whilst the newly-crowned World
Champions are celebrating their win
with the Lombardi Trophy held high.

A truly awe-inspiring experience!





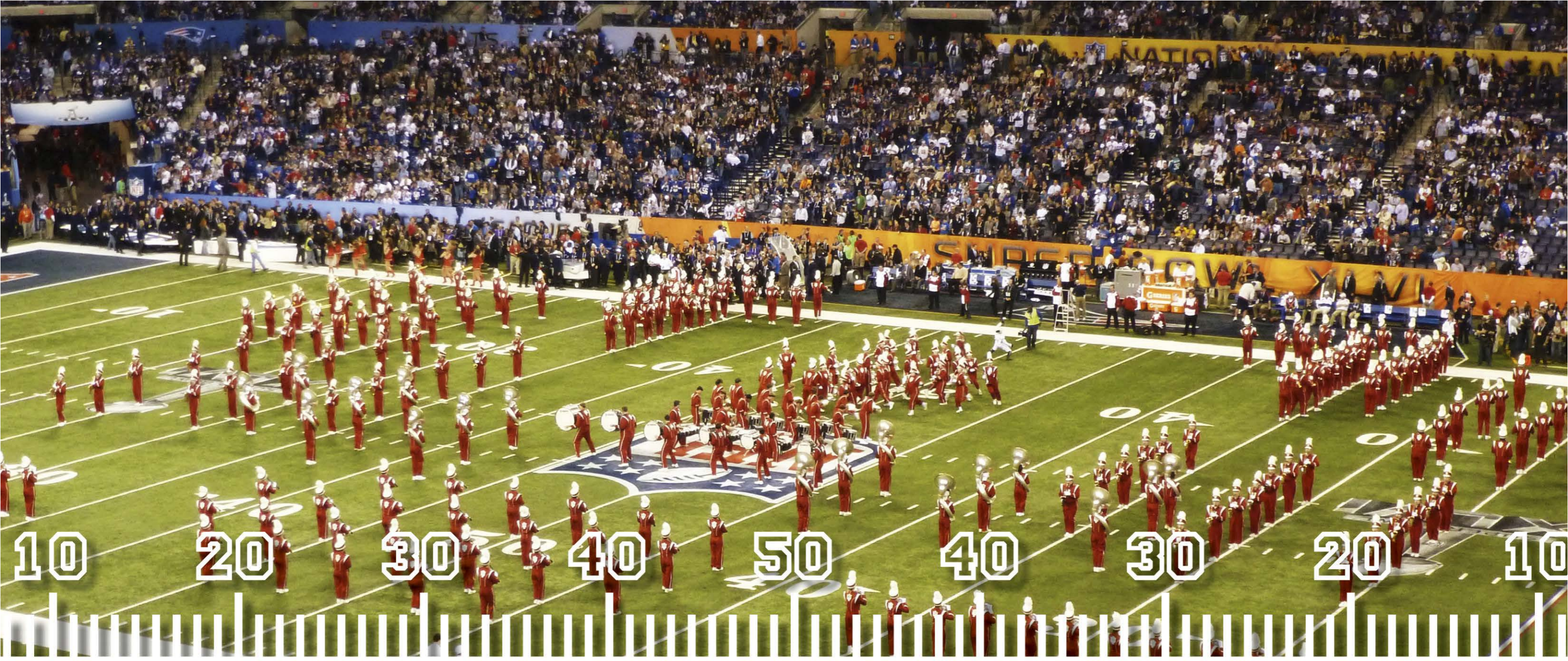
I was there ...



“ I bumped into Corey and his tour group in Indy during Super Bowl Week when I was there with Cowboys punter Mat McBriar working on our ESPN Super Bowl coverage. Corey invited us along to his Super Bowl Eve function - and we never left! We met a fantastic bunch of really friendly Aussies and had a great time all afternoon and well into the evening, then caught up the following day at the pre-game luncheon, which was as spectacular as anything you'll find anywhere.

The tour group seats were fantastic, the game was amazing and then Mat and I went out on the field after the game to take care of our TV commitments. Sure enough, Corey and the gang were out there in the thick of the action as well! I'm really looking forward to bumping into them again in New Orleans, which could well take Super Bowl festivities to a whole new level **”**

Jason Bennett
Presenter on ESPN



Brief Itinerary:

Thursday 31 January 2013	Arrive New Orleans, USA
Friday 1 February 2013	NFL Experience; Pro Football's interactive theme park
Saturday 2 February 2013	MVA Awards
Sunday 3 February 2013	SUPER BOWL – game day
	- Pre and post game in-ground hospitality
	- Premium seating
	- Guaranteed ON-FIELD access post game
Monday 4 February 2013	Tour concludes

Cost - Twin Share:
USD \$13,145*

Cost - Single Share:
USD \$15,345*

* All taxes included. Land Only. Flights not included.



THIS AMAZING EXPERIENCE IS PROUDLY BROUGHT TO YOU BY COLLINGWOOD IN CONJUNCTION WITH CM ULTIMATE EVENTS



Collingwood Football Club

Westpac Centre, Cnr Olympic Blvd & Batman Ave
Melbourne, VICTORIA 3000

P: +61 3 8412 0036

E: sportstours@collingwoodfc.com.au

W: www.collingwoodfc.com.au



THIS AMAZING EXPERIENCE IS PROUDLY BROUGHT
TO YOU BY **COLLINGWOOD** IN CONJUNCTION
WITH **CM ULTIMATE EVENTS**